

DRAFT Avondale Board meeting 9 AM 2/17/2015

Members present: Pam Baker, Mollie Cardamone, Carol Fournier, Julie Guirguis, Rob Hoff, Bob Kimbrough, Jean Ruff. Absent: Jay Logan Guests: Sue Hoff, Fran Melnick, Emme Queen

The minutes from the 9/16/2014 and 11/17/2014 were reviewed and accepted.

Treasurer's report: Julie stated our current balance was \$2217.60. We collected \$100 in dues and additional picnic expenses paid were approximately \$11.00. The member directory will be updated and distributed to Board members.

Old business:

Bylaws: Bylaw approved changes (Membership approved 10/12/2014) were reviewed. The changes included: increasing the maximum number of Board members for to 11 members and ability of the Board to approve expenditures up to \$350.

Community Grant: Fran Melnick reviewed work to date (provided at no cost by Fran and the City). Completed: cleaned out gutters, trimming of trees, bulk of Spanish moss removed, weeding. Ground planting still need to be done and will be discussed at next meeting.

New Member: The board approved and welcomed, Bob Kimbrough, a lifelong Sarasota resident, to the board.

Annual Picnic: Pam Baker will chair the picnic; Fran Melnick will co-chair; date is set for Sunday October 25th in the late afternoon. Besides the opportunity to enhance camaraderie, there will be a short presentation on Avondale's history.

New Business:

Urban Design Form-based code: Mollie reviewed this initiative; Mollie will set up a meeting with other Associations to discuss. Mollie and Carol will lead the research and communication with the Board. The website for information is <http://www.sarasotagov.org/UrbanDesignStudio.cfm>

Sarasota Memorial Hospital (SMH): The hospital has asked for approval for a Level 2 Trauma Center. Mollie reviewed this development and asked for ARA to be present at a meeting on March 4th. Bob and Mollie will attend this meeting. She will investigate what, if any, potential increase projections in helicopter use is expected (and associated noise for Avondale). Mollie will investigate if ARA can have a member on the SMH on the Hospital Community committee.

ARA Newsletter: Emme discussed having an ARA newsletter with topics important to our members. Topics may include: new resident profile, future ARA plans, what's new in Sarasota. The first issue is targeted to be published in May 2015 and will be distributed to the Avondale community; the goal is to canvas residents for email addresses to distribute most via email. Fran will canvas nonmembers for email addresses and value of ARA membership.

President: Cathy Layton submitted her resignation as President of the ARA Board to focus on her role as Chair of Marie Selby Botanical Gardens Board of Trustees. Until elections there will be no President; Jean as Vice President will be the point person for communications; we will meet every two months and rotate the meeting chair; Pam Baker will chair the next meeting.

The next meeting is scheduled for Wednesday April 1, 2015 at 9 AM at Pam Baker's house.

The meeting was adjourned at 10:15 AM.